

Press release

- March 2013 -

Imported from the USA, the SpaceUp phenomenon lands in France in May 2013!

150 space enthusiasts are invited to take part in the first SpaceUp Paris in May. The concept is based on the BarCamp¹ principle whereby participants are invited to actively contribute in presentations and talks on a variety of space themes. SpaceUp Paris will take place on 25th and 26th May at the European Space Agency (ESA) Headquarters in central Paris.



ESA Headquarters in Paris (Credit: ESA)

The sessions will be varied, covering themes ranging from astronomy to exploration to the space industry and the challenges it faces. Presentations will be conducted in an informal manner with a view to promoting discussion, exchange and encouraging the birth of original ideas.

At key moments, guest speakers from the space agencies and the industrial sponsors will make presentations, as will a large majority of the attendees. Astronauts, engineers, scientists, entrepreneurs, developers, students, amateur astronomers, journalists... all share a common wish: to be involved in the promotion of space exploration. This is a great opportunity to share, listen and learn in a stimulating environment.

Why the SpaceUp at ESA HQ? The Head of ESA's Communication Department, Fernando Doblas, replies to the question "Why did we decide to host a SpaceUp at ESA HQ?" "Because we can relate to the basic concept of the SpaceUp. ESA, as a space agency depends on cooperation between European states who understood a long time ago the importance of uniting to undertake together space projects far beyond the scope of what could be achieved by any single European country. Cooperation implies a willingness to listen, to be open to others, and to be ready to learn from each other. This is the spirit of ESA, its ADN, and this is also the spirit of SpaceUp. We are pleased to welcome this event, the first of its kind in Paris and at ESA headquarters, where decisions on space for Europe are taken!"



Room A at ESA Headquarters in Paris (Credit: SpaceUp Paris / B. Bailleul)

Equally convinced by this innovative initiative, CNES, the French space agency, invites the SpaceUp attendees to learn more about the future ESA launcher, Ariane 6. On Friday 24th May, engineers from the CNES Launchers Directorate and ESA's Launchers Directorate will present their work and take part in interactive workshops and submit challenges to the participants.

Practical information

Please register via www.spaceup.fr. The ticket price is €50 for 2 days including lunch, coffee breaks and a souvenir T-shirt. Don't delay: there are only 150 tickets available!

About SpaceUp Paris

SpaceUp Paris is a non-profit organisation, created by six space enthusiasts with diverse career backgrounds. They are: Brigitte BAILLEUL, Tanguy BERTRAND, Nicolas BRULEZ, Damien HARTMANN, Thomas NAVARRO and Enguerran-Amaury PETITFILS. The first SpaceUp took place in San Diego (USA) in 2010². Since then, the concept has been crossed borders and become an international event managed by different teams in different countries all united with a common goal.

SpaceUp Paris is sponsored by ESA <u>www.esa.int</u>, the host organisation, CNES, ESO, the Community of Ariane Cities, the Aeronautics and Astronautics Association of France (3AF), the International Independent Institute for Space and Satellite Solutions (3i3s), ONERA, Ciel & Espace magazine, the HESpace recruitment agency, Infinite Dimensions Inc, Ve-hotech and ITS Vision.

Notes

¹ A BarCamp (non-conference) is an open, participatory workshop event, the content of which is provided by participants. It is based on the « no spectator, all participants » principle.

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² The worldwide list of SpaceUp events as well as additional information are available on the <u>www.spaceup.org</u> website.