



SPACE UP

TOULOUSE

SpaceUp Toulouse

by SpaceUp France

How to become
our sponsor?

February, 4 – 5 2017 at ISAE – Supaero

SpaceUp France : Association loi 1901

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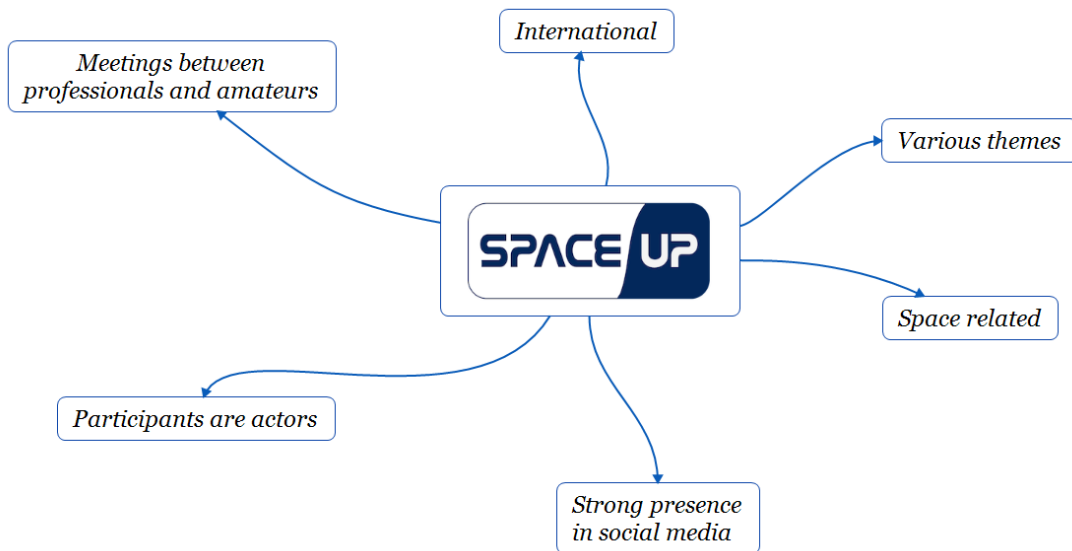
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SPACEUP: WHAT'S THAT?

A **SpaceUp** is an unconference where participants are gathered around one theme: space. Mini-conferences, talks et debates: one week-end of exchanges, on subjects that participants choose themselves. All the discussions are held in English, which helps us to have an international audience.



« An event full of meetings and activities you can only find at a SpaceUp. On what other occasion could you talk about weightlessness dancing, Martian architecture and student space project ? SpaceUp is that unique event where all fans gather... »

Pierre Auclair –Student at École polytechnique

"I see SpaceUp as an invitation to open our mental horizons and explore different thoughts and aspects regarding spaceflight. I remember inspiration, motivation and curiosity at it's best"

Alexandra Hoffman – Psychologist at DLR (German Space Agency)



PAST SPACEUP ... AND FUTURES!

A well-known experiment

Every year, SpaceUp events are organized by space enthusiasts all around the world :

2010: San Diego (Californie, USA)

2013: Paris (France), Bhopal (Inde), Orlando (USA), Atlanta (USA)...

2014: Vienne (Autriche), Noordwijk (Pays-Bas), Toulouse (France), Londres (UK) ...

2015: Cologne (Allemagne), Atlanta (USA), Toronto (Canada), Paris-Saclay (France) ...

2016: Helsinki (Finlande), Cork (Irlande), Melbourne (Australie), Milan (Italie), Barcelone (Espagne) ...

2017: **Toulouse!**

In 2017, SpaceUp France is hosted at :

ISAE-Supaero is a French engineering school, founded in 1909 and located in the heart of the Aerospace Valley in Toulouse. ISAE-Supaero's alumni includes industry leaders (Serge Dassault), famous scientists and astronauts (Thomas Pesquet, Jean-François Clervoy).





TYPICAL ACTIVITIES

Plenary sessions with VIP

SpaceUp France already had the pleasure to welcome various prestigious guests from all over the world at its event. Astronauts (Clervoy, Eyharts, Pesquet), scientists (Roland Lehoucq, astrophysicist at CEA), visionaries (David Iron, Lunar Mission One founder) and professionals from the space industry (Jean-Jacques Dordain, former ESA director) and many others came to share their vision of space. These meetings and exchanges promote experience sharing and transmission, and are highly appreciated by our participants.



Jean-Jacques Dordain, former ESA director at SpaceUp X in 2015

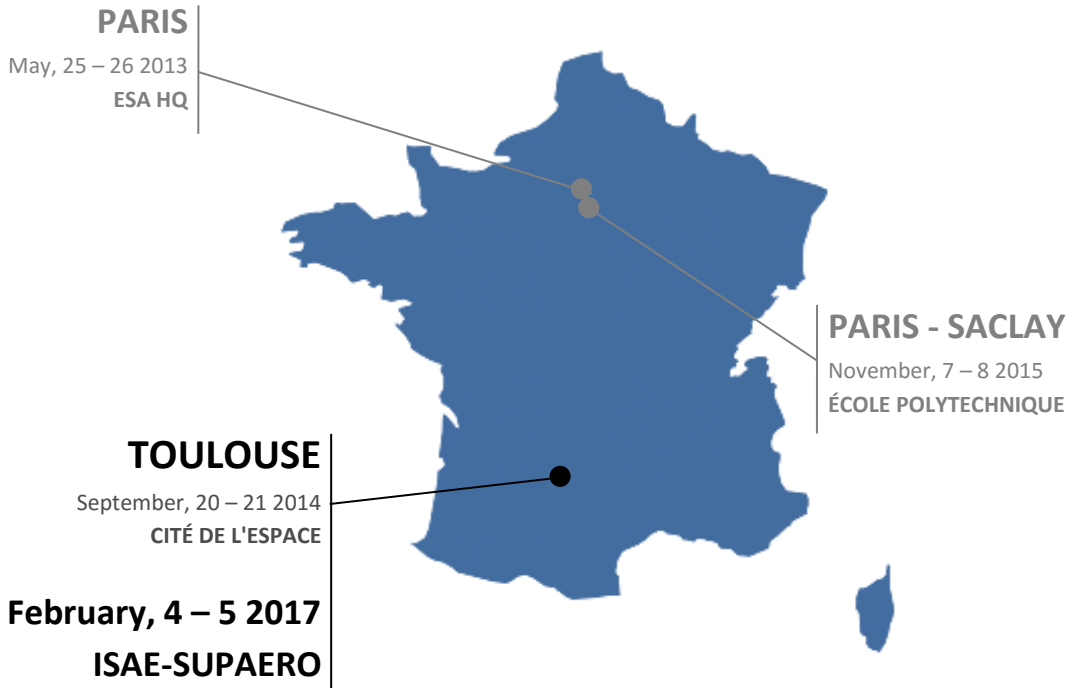
Grid Session, our trademark!

Participants are now on stage! Actors and spectators at the same time, all these amateur speakers talk about space, in English, during an allocated time, on whichever subject they want!

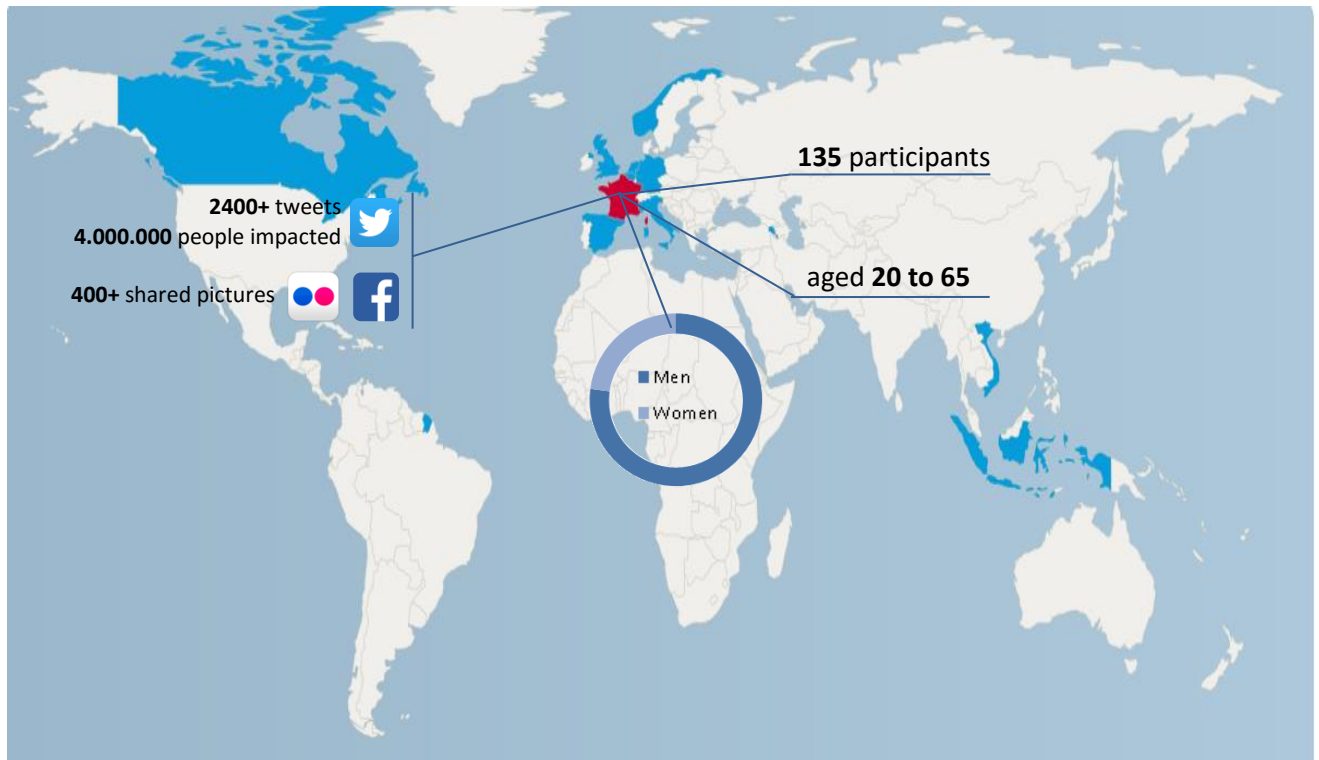
This year, we hope to see up to 150 persons, from all over Europe and beyond. Experts, engineers, scientists, students, journalists and fans will gather to share their knowledge about space and invent our spatial future!



THE SPACEUP FRANCE EXPERIENCE



Statistics from our event in 2015



Map of nationalities for SpaceUp X participants [November 2015]



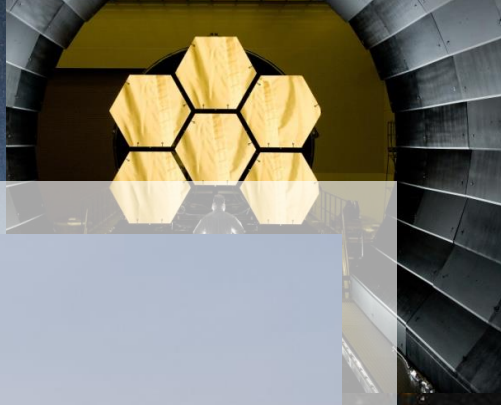
SPONSORING SPACEUP TOULOUSE

Becoming a sponsor, it's:

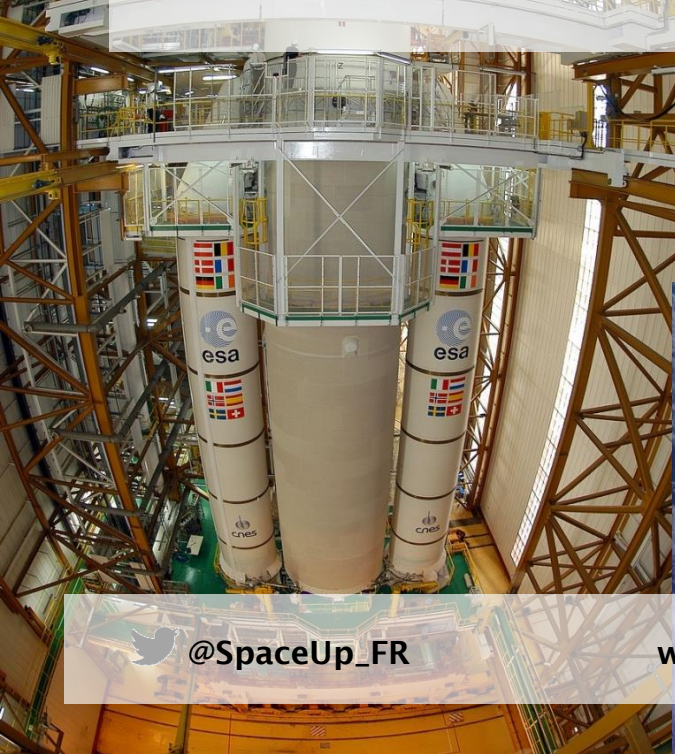
- ✓ Getting known by an audience of space enthusiasts
- ✓ Getting in touch with professionals and students, potential partners for your future projects
- ✓ Being associated with a very popular event on social media, in Europe and beyond
- ✓ Being part of the event, as participants are looking forward to meeting our partners from the industry

Sponsor packs

	Ariane ≥ 3000 € HT	Soyouz ≥ 1500 € HT	Vega ≥ 500 € HT
Your logo displayed on the SpaceUp France website (www.spaceup.fr)	✓	✓	✓
Your support will be announced through SpaceUp France social media pages	✓	✓	✓
Your official booklet will be on the participant's goodies bag	✓	✓	✓
Our thanks to your support expressed during opening and closing ceremonies	✓	✓	✓
Your logo will be on the gift to the participants	✓	✓	
Free tickets for the event	✓ 3 tickets	✓ 1 ticket	
The informations about your society will be in the SpaceUp Toulouse booklet	✓ 1 page	✓ 1/2 page	
You will have a stand during the event to meet the participants on live	✓		



SpaceUp X - 2015



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